



Beating a Global Memory Crunch

HP Workforce Experience Platform (WXP)



The global memory shortage is reshaping IT planning. To beat the crunch, smarter, data-driven device management is essential.



The crunch, at a glance

10.4%

Predicted decline in global PC shipments for 2026, the steepest contraction in over a decade¹

15%

Increase in PC lifetime costs for business buyers¹

17%

Expected rise in PC prices by the end of 2026¹

“This is the steepest contraction in device shipments witnessed in over a decade. Higher prices will narrow the range of devices available, prompting buyers to hold on to devices for longer, fundamentally altering upgrade cycles.”

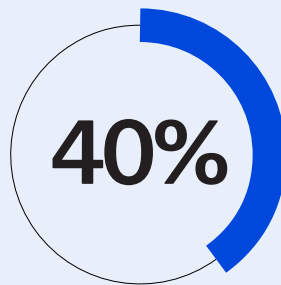
Ranjit Atwal, Senior Director Analyst, Gartner



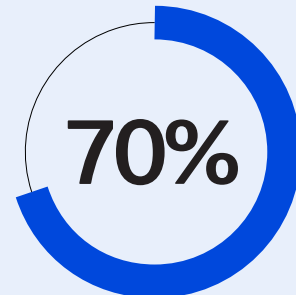
HP WXP enables IT leaders to make proactive memory allocation driven from actual employee usage. This drives higher ROI, enabling enterprises to balance their budget without sacrificing the user experience.

The platform works across all your different devices, using AI to group employees based on how they actually work. This data helps IT leaders direct a targeted, data-driven device refresh, instead of following wasteful, fixed schedules.

HP on HP: the impact of moving to a data-driven refresh model for 80,000+ devices.



Reduction in planned PC refresh costs²



Improvement in most impacted employees' satisfaction rates²

“WXP has been a game-changer for budget management. We found that if we only refreshed poor-performing PCs instead of following a strict age-based schedule, we reduced the original planned spend by 40% while still hitting every major pain point for our employees.”

Tadd Koziel, Global Head, HP on HP

WXP allows IT leaders to protect end-user experiences, control costs, and maintain organizational momentum while building long-term IT resilience.



Analyze the fleet in bulk

See which parts of the fleet are performing below an acceptable benchmark.



Target individuals by need

Identify exactly which employees are experiencing poor PC performance.



Correlate feedback

Compare employee sentiment with the actual engineering data within the same platform.

“The memory crunch is more than a component pricing story: it’s a wake-up call for IT planning. Tech leaders need a new set of tools to stay ahead of future challenges.”

Masooma Naqvi, Vice President, Digital Services, HP

Case Study: The University of Kansas Health System

25K

Devices are used across the business

\$1,500

Savings per device update when hardware isn’t the issue

4 to 60

Increase in individual device performance scores

WXP provides IT visibility and control over your entire digital ecosystem.



Device-level analytics

Identify where performance bottlenecks exist, and where they don't.



Actual usage patterns

Determine the allocation of hardware based on data, not assumptions.



Replace one-size-fits-all

Improve employee experience with a surgical, data-driven model that optimizes upgrades for maximum impact.

Is your business ready to beat the crunch?

- 1 Leverage PC analytics to identify hardware and software trends in real-time.
- 2 Gather and validate employee experience feedback.
- 3 Proactively identify and fix hardware and software issues.
- 4 Tailor refresh cycles to individual requirements.
- 5 Extend the lifespan of devices and find specific devices in need of immediate upgrade.



Optimize your digital experience today.

Connect with HP experts. Book your WXP demo and start your move to a data-driven refresh model.

Sources:

- 1 Gartner <https://www.gartner.com/en/newsroom/press-releases/2026-02-26-gartner-says-surgingly-memory-costs-will-reduce-global-pc-and-smartphone-shipments-in-2026>
- 2 HP IT internal report, March 2026

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